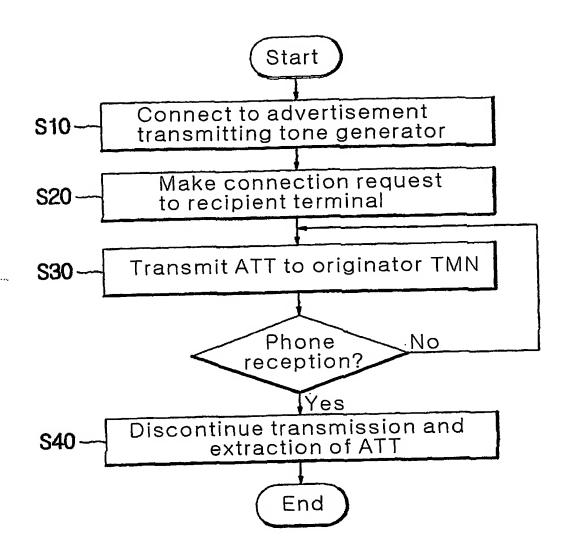
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FIG. 1



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FIG. 2

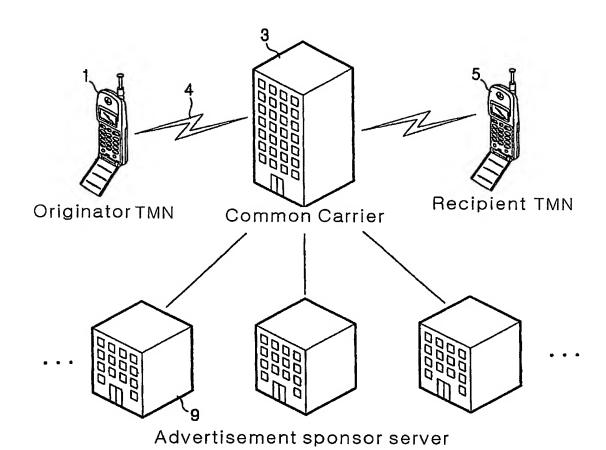
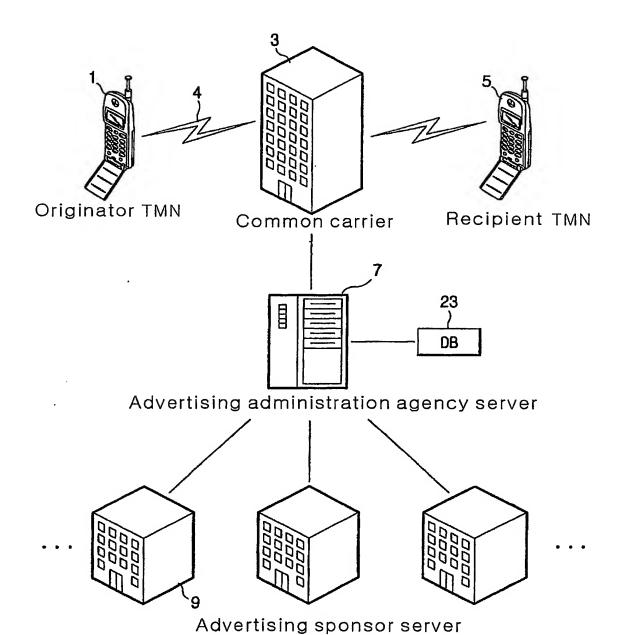


FIG. 3



PCT/KR2003/002746

FIG. 4

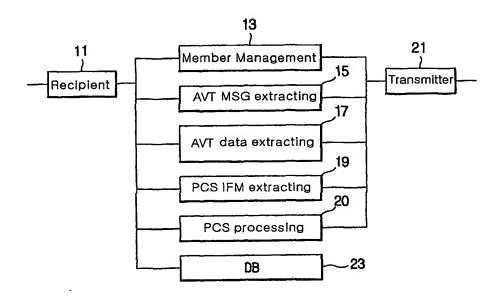
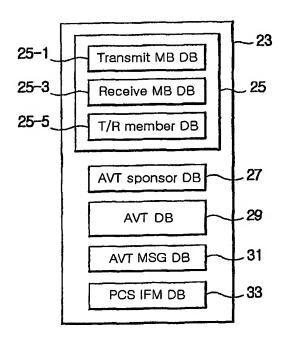


FIG. 5



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FIG. 6

	27-1 }	27–3 }	27 - 5	27
1	Time	AVT sponsors	AVT products	
	7:00 8:00 9:00 10:00 11:00 12:00	A B C D E F	Shoe CD Ski equipment Clothes Electronics Wedding Atricles .	·

FIG. 7

35 }	36 }	37 ·	25-1
Transmit MB name	Telephone No.	Selected AVT type	
Na-Young Kim Young-Hee Na Hee-Young Do Ji-Soo Min Jin-Hee Park	011-123-4567 011-124-2345 011-789-1234 011-225-1111 011-215-1114	Computers Clothes Books CDs Shoes •	

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FIG. 8

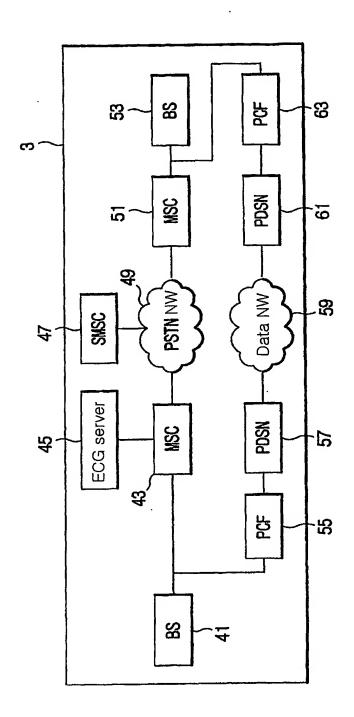


FIG. 9

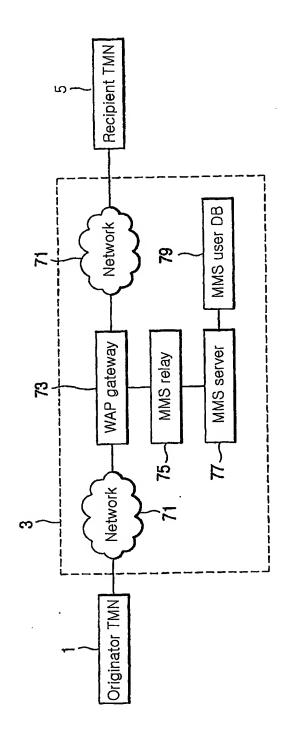


FIG. 10

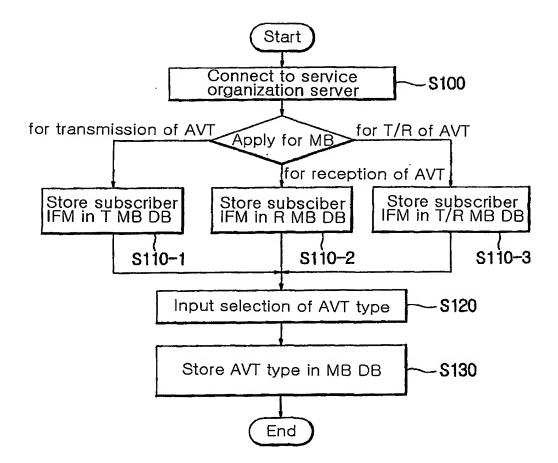
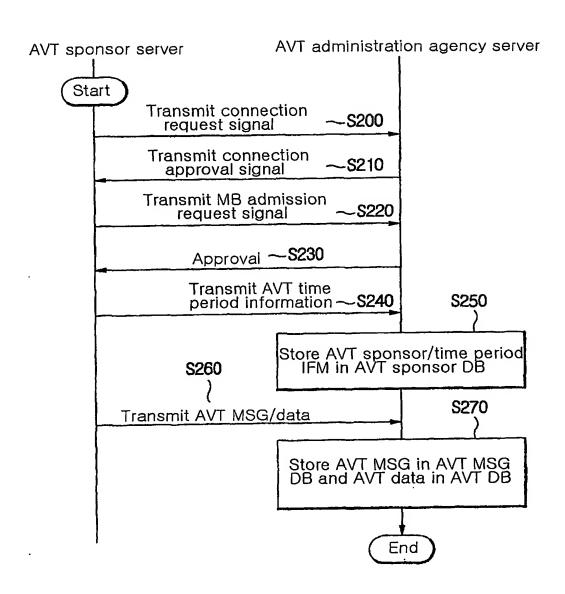


FIG. 11



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FIG. 12

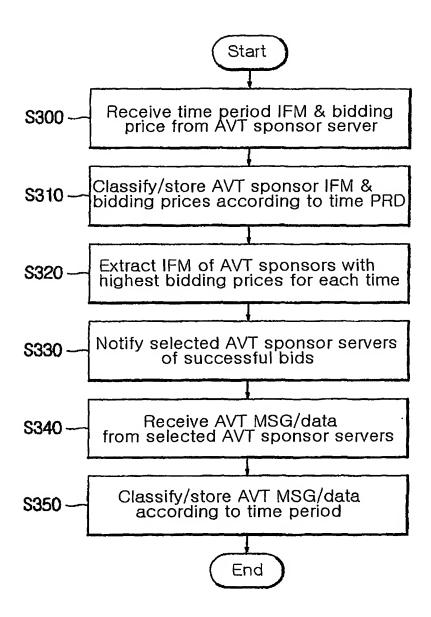


FIG. 13

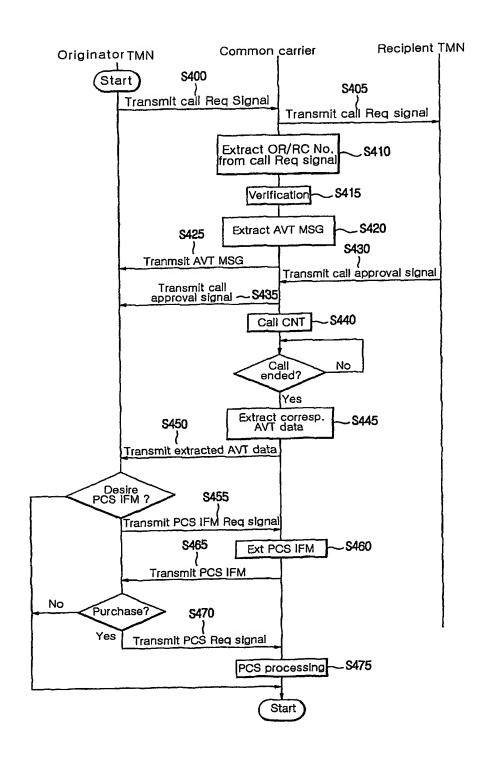
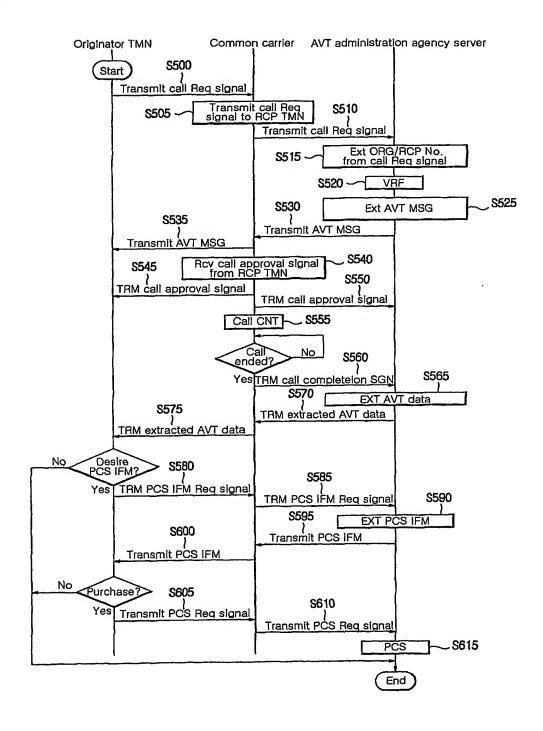


FIG. 14



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FIG. 15

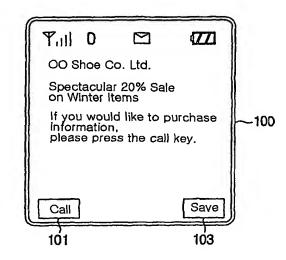


FIG. 16

